

Wellness Works Solution Stage Three: Sustain Your Business

The Wellness Works Solution is a complete training program and management solution that delivers the tools and knowledge to enable a company to establish a successful wellness program.



Stage Three: Sustain Your Business Overview

Now that your program is running and you have a wellness business, this is the class to help you maintain positive momentum and growth. You will learn how to communicate your success and ensure your Wellness Program stays on the right track. The goal of Stage Three is to help participants understand:

- How to Communicate Program Results Effectively
- How to Build Long-Term Client Relationships
- How to Win Awards and Win More Clients

Participants who have completed the class will have the knowledge to keep their clients happy by demonstrating outcomes effectively and use program success to win more clients.

By working with OMC, we will give you the knowledge and skills to create a wellness business.

We are also your partner in success and are available on-demand to provide support.



For more details, please contact us today:

(Class outline on reverse side)

TEL: (800) 575-6537 Ext 3207

www.omcwellness.com

306 Campbell Road Leeds, ME 04263

During the 3-Day Course You Will Learn:

How to Communicate Effectively

- Understand client management “best practices”
- Build a strong reporting strategy and process
- Create a portfolio of results
- Demonstrate program outcomes

Build Long-Term Program Success

- Build a client review and engagement strategy
- Meet your client contract obligations
- Develop employee and jobsite reviews
- Learn how to establish a jobsite culture of wellness
- Move from wellness vendor to wellness partner

How to Build a Strong Business

- Review marketing and sales “best practices”
- Learn how to use your first success to win more clients
- Understand how to apply for and win awards
- Retain and grow a strong team



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